



**ISTITUTO STATALE di ISTRUZIONE SUPERIORE
L. EINAUDI – A. CECCHERELLI**

Agenzia Formativa Regione Toscana - Codice LI0599
Certificazione di sistema qualità DNV Business Assurance ISO 9001
E-mail: LIIS004009@istruzione.it; LIIS004009@PEC.ISTRUZIONE.IT
Cod. fisc.: **81002090496** Cod. meccanogr.: **LIIS004009**



ISO 9001=ISO 14001
OHSAS 18001



<http://www.einaudiceccherelli.it>



**PROGRAMMA SVOLTO
A.S. 2021/2022**

Materia:	LINGUA INGLESE
Classe:	5 TUR
Insegnante/i:	ANTONELLA FINUCCI
Libri di testo:	BEYOND BORDERS Dea Scuola-Valmartina Materiale da siti web

<i>n° e titolo modulo o unità didattiche/formativa</i>	<i>Argomenti e attività svolte</i>
1. DESTINATION ITALY	How to plan itineraries A brief history of Italian tourism. Italy's natural highlights. Italian cities: Rome. A brief history of the Eternal city. A city to explore: main monuments and squares.
2. TOURISM AND SUSTAINABILITY	Globalisation. The Agenda 2030 The pros and cons of tourism Sustainable tourism. Responsible tourism Sustainable forms of accomodation: agritourism, albergo diffuso, glamping Tourism and world events Disasters' crisis management: the four R's
3. INSIDE GALLERIES AND MUSEUMS	A tour of the Vatican Museums , from the courtyard to the Sistine Chapel: the pine cone courtyard, the Sphere within Sphere by Arnaldo Pomodoro, the statue of Apollo, the Laocoon, the River Arno, the Hall of Muses and the Torso, the Gallery of the Maps, Raphael's Rooms and the Sistine Chapel. Galleria Borghese e un'opera a scelta. The National Gallery : history and Turner' Rain, Steam and Power. J.M. Turner's biography
4. TOURISM MARKETING	What is tourism marketing. Market research. Marketing mix. Destination marketing. Market segmentation. Marketing strategies.
5. DESTINATION THE UK	Welcome to the British Isles. London calling: Roman and Medieval London. The 16th and 17th centuries. Victorian London. Top London attractions. Un itinerario non convenzionale di Londra.



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6. DESTINATION THE USA AND AUSTRALIA	The USA: an introduction Reasons for visiting. The Big Apple: iconic landmarks; the waterside; art galleries; time out. California. National parks. Washington D.C. Australia: Climate, landscape and people, wildlife. The Outback. The Aborigines. The Great Barrier Reef. Sidney.

Piombino, giugno 2020

Firma Insegnante/i
Antonella Finucci

Firma Rappresentanti studenti