



**ISTITUTO STATALE di ISTRUZIONE SUPERIORE
L. EINAUDI – A. CECCHERELLI**

Agenzia Formativa Regione Toscana - Codice LI0599
Certificazione di sistema qualità DNV Business Assurance ISO 9001
E-mail: LIIS004009@istruzione.it; LIIS004009@PEC.ISTRUZIONE.IT
Cod. fisc.: **81002090496** Cod. meccanogr.: **LIIS004009**



**PROGRAMMA SVOLTO
A.S. 2018/2019**

Materia:	LINGUA INGLESE
Classe:	4 C TUR
Insegnante/i:	ANTONELLA FINUCCI
Libri di testo:	TRAVEL & TOURISM

<i>n° e titolo modulo o unità didattiche/formative</i>	<i>Argomenti e attività svolte</i>
ACCOMODATION	<p>Know-how Types of serviced accomodations. Hotel grading. Comparing and selecting accomodation. Create a brochure to advertise a hotel. Conference hotels. Describing a location (presentation of the major monuments an area of touristic relevance in Piombino) Be a responsible and safe tourist Letters of booking and confirmation.</p> <p>Vocabulary Hotels: reception area, en suite room, bathroom; services and facilities. Self-catering accomodation. Locations.</p> <p>Grammar Present Simple. Past Simple. Wh- questions. Significati del verbo GET. Phrasal verbs with GET Future forms.</p>
RESOURCES FOR TOURISM	<p>Know-how Travel destinations and climates Coastal resources. Mountain resources. Protecting natural resources: national parks. Past and present resources. An urban resource. An archeological resource: Stonehenge Circular letters promoting tourism products.</p> <p>Vocabulary At the seaside. In the mountain. Sport activities. In the city. Monuments and historical building.</p> <p>Grammar If Clauses. The Passive form. Have/get something done. Modals: have to/must/should/ought to/had better</p>
SPEAKING FOLDER (modulo trasversale)	<p>Making and taking booking s on the phone. Checking in and out.</p>



**ISTITUTO STATALE di ISTRUZIONE SUPERIORE
L. EINAUDI – A. CECCHERELLI**

Agenzia Formativa Regione Toscana - Codice LI0599
Certificazione di sistema qualità DNV Business Assurance ISO 9001
E-mail: LIIS004009@istruzione.it; LIIS004009@PEC.ISTRUZIONE.IT
Cod. fisc.: **81002090496** Cod. meccanogr.: **LIIS004009**



ISO 9001=ISO 14001
OHSAS 18001



<http://www.einaudiceccherelli.it>



	Handling complaints. Asking and giving directions. Promoting tourism products
TOURISM MARKETING AND ADVERTISING	What is tourism marketing? Market research. Advertising. Marketing mix. Marketing in a digital world.

Piombino, giugno 2019

Firma Insegnante/i

Firma Rappresentanti studenti
