**PROGRAMMA SVOLTO**

**A.S.2021-22**

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| **Materia:** | **INGLESE** |
| **Classe:** | **4BSCP** |
| **Insegnante/i:** | **PATRIZIA CANNERI** |
| **Libri di testo:** | **IMAGES AND MESSAGES- EDISCO** |

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| ***n° e titolo modulo***  ***o unità didattiche/formative*** | | ***Argomenti***  ***e attività svolte*** |
|  | **RIPASSO** | Ripasso delle strutture grammaticali importanti. Past Simple vs Present  Perfect, paradigma dei verbi irregolari. |
|  | **NEW MEDIA & ADVERTISING** | Television & the new media(p.28), Advertising texts(p.30-31),  Decoding advertisements (p.34-5) |
|  | **ADVERTISING & ITS AUDIENCE** | Consumption and the consumer society(p.86), Consumer motivation &  behaviour (p.92), Appealing to feeling and fear (p.94),Sophisticated  audience & stylish ads (p.96), The use of works of art (p.98), The use  of figures of speech (p.100) |
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| Piombino, 15/06/2022 |  | Firma Insegnante/i |
|  |  | Patrizia Canneri |
|  |  | Firma Rappresentanti studenti |
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